



# PUTTING YOUR FOUNDATIONS IN PLACE

## THE CAMBERYARD CHECKLIST

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Consider the following when laying the foundations of your new design business:

- Do you know your USP?
- Do you know what kind of people you want to work with?
- Do you have a plan for getting hired?
- Have you established your strengths and weaknesses?
- Do you have a plan in place to make necessary improvements?
- Do you know what you want to achieve, and how you will achieve it?
- Have you considered whether your new plans will fit into your lifestyle?
- Do you have a website?
- Do you have a marketing plan?
- Do you know how to network?

Remember, if you need help setting your goals and laying your foundations, we at Camberyard would love to hear from you.

C A M B E R Y A R D

THE DESIGNERS' ADVISOR